DEPARTMENT 18 PRODUCTIONS

THAT'S ENTERTAINMENT



Volume 16, Issue 1 July 2007

Brand New Summer Show!

We promised you a brand new summer show for 2007…and here it is! With an all new sound track, you'll be jammin' out all the way through August. Yessireee, Bob. We even shot a ton of new footage out on location in California. Huntington Beach is even more beautiful with Chuck E. and the gang running out on the sand. Check it out and see what you think. We also shot some new footage of some fun in the sun out on lake Grapevine in our home sweet home…TEXAS. YeeHaw. Really Keep an eye out for our very own Todd Horchner and his family as they fly across the water in a ski boat, or try to hang on for dear life as they tube behind it.

You'll notice that all of the songs are brand new. All of them we're expressly written for this show…with you all in mind. Hope they bring you lots of smiles and laughter. We had a lot of fun writing them.

One thing I'd like to encourage you all to do this Summer: have tons of FUN. Why? Well, for one thing, having fun is contagious; if you're having fun, chances are that everyone around you will have fun as well. Secondly, your guests will enjoy their visits to Chuck E. Cheese's so much more…not to mention they'll want to come back! Your GM will certainly love it. And finally, life is short…for real. We'd all do so much better to have fun and enjoy the time we have on this planet.

That's it for now. I'd love to hear your feedback on the new Summer Show. I'm sure just the fact that you've got a new one to replace the old one goes a long way. You all mean a lot to me. If there's anything I can do to make your lives easier and more fun, let me know…and I'll see what I can do.



Thanks for all you do!

Robert Gotcher

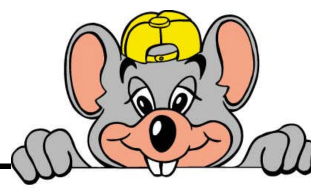
Great Sounding Stores in Missouri

I'm sitting in location #947 in St. Louis, Missouri. Wow. What a great store! The first thing I noticed was the brand new purple awnings outside with the new logo. It really popped from the road. The second thing I noticed in this location was the show audio. Man! What energy when we walked through the door! It just sounded like a happening place. And you know what…it really was. I sat and watched guests dancing to the music, singing, and even marching around with Chuck E. Cheese himself! What a magical place. And we're not talking just in the show room…I mean the music was sounding fantastic in the game room, too! How else would it sound so good just walking in the door? Now there's a tech that has got his game room amp set right!

I'm sure a lot of you guys out there have great sounding stores…and frankly, I wish I could come to every one of them and hear the magic. But what if yours is not pumping with energy when it comes to the show audio in your game room? There's a simple solution…turn it up! It's the bottom amp on your show rack. We're looking for a good presence of the show audio in all of our stores (the official standard is 72 to 75 decibels in the game room).

Now, there are some simple guidelines to setting show levels in your game rooms…and show rooms as well. If you need some quick direction, talk to your district tech and he/she will be able to help you out. Thanks…and HAVE FUN!

Robert Gotcher



Music Video Opportunity

Wanna be in a MUSIC VIDEO?
Here's your chance!!
The JANUARY 2008 Show is in need of ENTHUSIASTIC ENTERTAINMENT straight outta stores!! Here's how you and your cast can help!!
One music video will consist of footage in which cast members across the country will shoot their own 2:00 min music video(SAY WHAT?!). No video can interrupt business activities.
Only the "best" footage will be used, we make no guarantee to use all submissions. Have fun and be creative!
Please adhere to the rules below or the video will not make the fine cut. Thanks and we look forward to your involvement!

- **Ryan Hollingsworth**

Music Video Submission Guidelines

Song :	Birthday, Live Shows, Past or Current Showtapes
Length :	2 Minutes (There are many of you)
Content :	Cast Members lip syncing or dancing to the chosen song , doing your job in a fun and festive way. This also includes Managers, Techs, etc. **Please do not edit yourself, send us the raw footage to allow more options in post production**
Location :	Your Store! (Let's specify) -NO kitchens, backstages, dumpsters, restrooms, roofs or closets. -YES showrooms, gamerooms, front of stores, marquees
Deadline :	MONDAY OCT. 29th, 2007 A.D. (until 5pm☺)
Format :	DV, Mini DV, Digital 8 / Hi-8, Beta SP DVD, High Quality Video CD, SVHS
Shipping :	Your Choice (FEDEX recommended), Safe & Secure
Destination :	Support Center
Labeling :	ATTN: ENTERTAINMENT DEPT w/ Store # (VERY IMPORTANT!)







Questions?
rhollingsworth@cecentertainment.com

Summer 2007 Show Schedule

Segment 1

- **"Best Friend"**
- **"Summertime"**

Intermission 1

- Coke spot #1
- Veggie tales

Segment 2

- **"Livin Life"**
- **"In the Summertime"**

Intermission 2

- Go– Paint promo
- Let's ski!!
- The announcer

Segment 3

- **"Hot Sauce"**
- **"SPF""**

Intermission 3

- Coke spot #2
- Monkey ninjas

Segment 4

- **"I Love the Sunshine"**
- **" Chuck E Cheese"**

Intermission 4

- PBS spot
- Clifford

Valid Shows

EXISTING STAGES

Summer 2007 Show
Best Of CEC TV (January 2003)
Holiday Show (Version 2004)
Stage Diagnostics
Emergency Back Up Show
New Birthday (2002)
Birthday Star (2001)
Emergency Birthday
Spanish Birthday (2001)
CEC Says Live (2002)
CEC March Live (2001)
Having A Party Live (2001)
CEC Swing Live
Chuck E. Shuffle live (2006)
Bingo Live
If You're Happy & You Know It Live
Jumpin' Live
Old MacDonald Live

STUDIO C

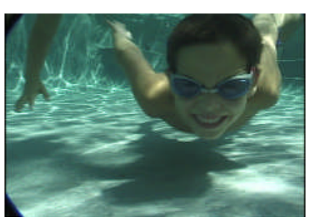
Summer 2007 Show DVDs
Summer 2007 Show floppy
Best Of CEC TV (January 2003) DVDs
Best Of CEC TV (January 2003) floppy
Holiday Show (Version 2004) DVDs
Holiday Show (Version 2004) floppy

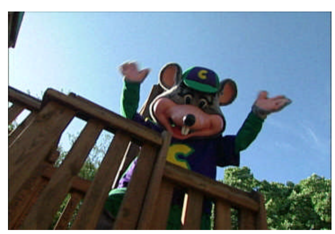
Warranty Replacement Information

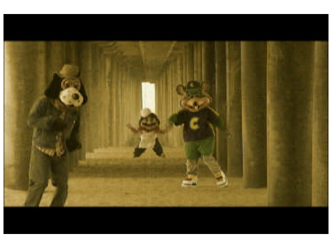
The Summer show is under warranty until July 6 th. Call (972)258-5613 for a replacement. After the warranty has expired you may order a new show from the Parts department at (785)862-6005.

The Gallery of Pictures











DEPARTMENT 18 PRODUCTIONS

Entertainment Department

Robert Gotcher
DIRECTOR

Michael Hill
STUDIO COORDINATOR

Ryan Hollingsworth
PRODUCTION SPECIALIST

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(Volume 16, Issue 1 - July 2007)

Date of Origin: 2007
Archived: 1-20-13
Submission by ChuckEZone
Version 1.0